

Introduction

Enable Investment Holdings Ltd. (the Enable Group) takes your privacy very seriously. This privacy notice explains how personal data is collected, retained and used when we control or process your data when visiting our website and your rights and choices regarding our use of this information. We also provide information on our security measures to safeguard your data, and how to contact us about data privacy matters.

Please review this privacy notice carefully and check it regularly, as it may change from time to time.

The Data Controller

BCM Construction, Enable Hire and Equate Design are the Joint Data Controllers for any personal data collected through our websites.

Registered Address: 164 Westminster Bridge Road, London, SE1 7RW

Tel: 020 7551 0998

What information we collect and why

We collect information for certain legitimate business purposes, which are in the interests of the business and enable us to enhance the services we provide and which we believe are of benefit to our customers.

Information we collect by automated means

We use Google Analytics software to collect information about how you use the website. We do this to help make sure the site is meeting the needs of its users and to help us make improvements, for example improving site search. We do not collect or store your personal information through Google Analytics (for example your name or address) so this information cannot be used to identify who you are.

Google Analytics stores information about:

- the pages you visit on www.bcmconstruction.co.uk, www.enablehire.co.uk and www.equatedesign.co.uk
- how long you spend on each page
- how you got to the site
- what you click on while you're visiting the site
- your Internet Protocol (IP) address, and details of which version of which web browser you used

We also collect data in order to:

- gather feedback to improve our services, for example how you use your emails, whether you open them and which links you click on
- respond to any feedback you send us, if you've asked us to
- send email alerts to users who request them
- allow you to access our services
- deliver personalisation of content and user experience when you visit our website
- collect statistical data on the number of people who visit our website, and how they use the site, in order to help us to administer and improve the site
- record your Internet Protocol (IP) address and details of which version of which browser you used

Personal data you provide to us through our website

We process your personal data submitted via our Contact us form:

- to respond to queries you have submitted to us
- to further our business relationship with you
- to communicate with you occasionally about topics that we believe may be of interest to you
- to provide documents or information you may request

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- for job applicants, to determine potential suitability for employment and to follow up with you to discuss your application.

We will not use or disclose your personal information for any other purpose without your consent, unless otherwise authorised, required or permitted under UK Law.

If you no longer wish to receive communications from us, please email info@bcmconstruction.co.uk

The legal basis for processing your personal data

Your personal information will only be processed for certain legitimate business purposes, which are in the interests of the business and enable us to enhance the services we provide, and which we believe are of benefit to our customers.

Sharing your data

The data we collect may be shared with supplier organisations, government departments, agencies and public bodies. We will share your data if we are required to do so by law – for example, by court order, or to prevent fraud or other crime.

We will not:

- sell or rent your data to third parties
- share your data with third parties for marketing purposes

Processing, storing and securing personal data

We design, build and run our systems to make sure that your data is as safe as possible at any stage, both while it’s processed and when it’s stored.

Your personal data may, throughout the course of its processing at BCM Construction, be transferred outside of the European Economic Area (EEA). Where this is the case, all appropriate technical and legal safeguards will be put in place to ensure that you are afforded the same level of protection as within the EEA.

We are committed to doing all that we can to keep your data secure. We have set up systems and processes to prevent unauthorised access or disclosure of your data – for example, we protect your data using varying levels of encryption. We also make sure that any third parties that we deal with keep all personal data they process on our behalf secure.

We do not keep personal data any longer than is necessary to fulfil the purposes set out in this privacy notice, In general, this means that we will only hold your personal data for a minimum of 1 year and a maximum of 7 years. Records are securely and permanently destroyed according to our data retention policy.

Children’s privacy protection

Our services are not designed for, or intentionally targeted at, children 13 years of age or younger. We do not intentionally collect or maintain data about anyone under the age of 13.

Your rights in relation to personal data

You have the following rights in respect of personal data that we hold about you:

- the right to be informed about how your personal data is used
- the right to access a copy of your personal data held by us
- the right to rectification of any errors in your personal data held by us
- the right to erasure of your data if there is no longer a justification for it
- the right to restrict processing of your personal data in certain circumstance
- the right to data portability
- the right to object about how your personal data is processed

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- rights in relation to automated decision making

We do not operate any automated decision making in relation to personal data.

Use of cookies and other technologies

This site uses cookies – small text files that are placed on your machine to help the site provide a better user experience. In general, cookies are used to retain user preferences, store information for things like shopping carts, and provide anonymised tracking data to third party applications like Google Analytics. As a rule, cookies will make your browsing experience better. However, you may prefer to disable cookies on this site and on others. The most effective way to do this is to disable cookies in your browser. We suggest consulting the Help section of your browser or taking a look at [the About Cookies website](#) which offers guidance for all modern browsers

Other websites

Enable Group websites contain links to other websites. This privacy policy only applies to www.bcmconstruction.co.uk, www.enablehire.co.uk and www.equatedesign.co.uk, and doesn't cover other websites that we link to. These services have their own terms and conditions and privacy policies.

If you go to another website from this one, read the privacy policy on that website to find out what it does with your information.

If you come to an Enable Group website from another website, we may receive information from the other website. We don't use this data. You should read the privacy policy of the website you came from to find out more about this.

How to contact us

If you wish to exercise your rights in respect of your personal data, or to request a copy of any information we hold about you, please email, telephone: 020 7551 0998 or write to info@bcmconstruction.co.uk. We will ask you for proof of identify before acting on your request.

If you are unhappy with the response that you receive from us when you exercise your GDPR rights, you have the right to lodge a complaint to the Information Commissioner's Office. Guidance is available on the ICO's website.

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